

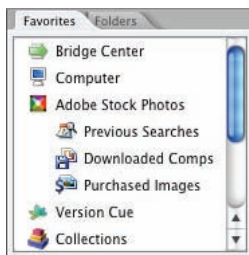
Explore the Adobe Stock Photos workflow

Written by The Adobe Creative Team.

In a design workflow, finding the perfect royalty-free stock image to use is only part of the process. Designers must then integrate the stock photo comps into their layouts and make adjustments so that they can present their design ideas to their managers or clients. Once the final design is agreed upon, designers need to go back and find the provider and image information to purchase the high-resolution version—an arduous process when using manual techniques. Adobe® Stock Photos helps designers through this entire process by letting them easily edit, place, and purchase images and the respective comps throughout the workflow while working within Adobe Creative Suite 2 components. In this tutorial, you'll learn how to try, manage, and buy royalty-free stock images.

1. Download watermark-free comps

As you're viewing search results in Adobe Bridge, you can download a watermark-free comp by clicking Download Comp. All comps are automatically stored in the folder Downloaded Comps, located under Adobe Stock Photos in the Favorites section of Adobe Bridge. Click the Downloaded Comps icon to view all of the comps that you've downloaded.



2. Edit comps in Adobe Photoshop® CS2

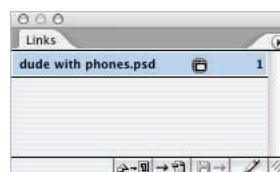
In the Downloaded Comps folder, double-click on any image to open it in Photoshop CS2. Once the file is open in Photoshop, you can edit it as you would any other image. Save the file as a native Photoshop file and give the file a more intuitive name. Even though you've renamed the file, Adobe Creative Suite 2 components are able to track the image identifier and stock library vendor.

3. Place comps into design layouts

You can place your images into your design layouts directly from Adobe Bridge. In Adobe Bridge, you can select Switch To Compact Mode to reduce the size of the Adobe Bridge window and have it to float above other applications, acting much like a palette. Then when you switch to your design layout in Adobe InDesign® CS2, Adobe Illustrator® CS2, or Adobe GoLive® CS2, you can drag the images from Adobe Bridge directly into your file.

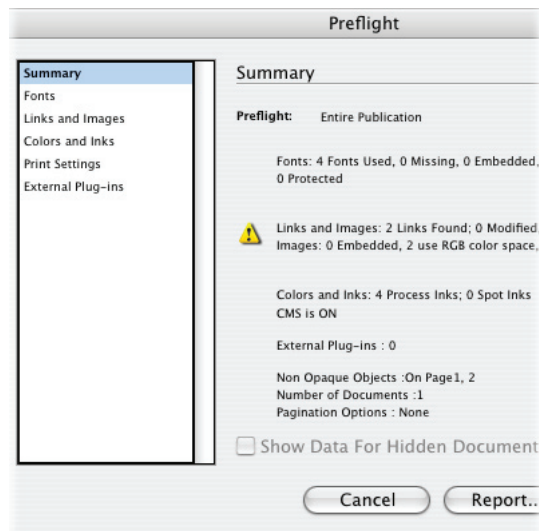
4. Track Adobe Stock Photos comps

In InDesign CS2 and Illustrator CS2, the Links palette tracks all placed files. When a comp is placed into these applications, a special icon in the Links palette appears beside the file name, indicating that the image is an Adobe Stock Photos comp image. Double-clicking on the file name in the Links palette shows additional link information. You can also choose Link File Info in the Links palette menu to view the file's metadata. In the Adobe Stock Photos panel, you can view the image ID, keywords, vendor information, and other metadata.



5. Preflight documents before sending for output

InDesign CS2 features several production utilities that can help you prepare a file for final output to a print service provider. Choose File > Preflight, and InDesign checks your entire document for potential print problems. The comp images you placed into your layout are low-resolution files. InDesign flags those images as comps during preflight.



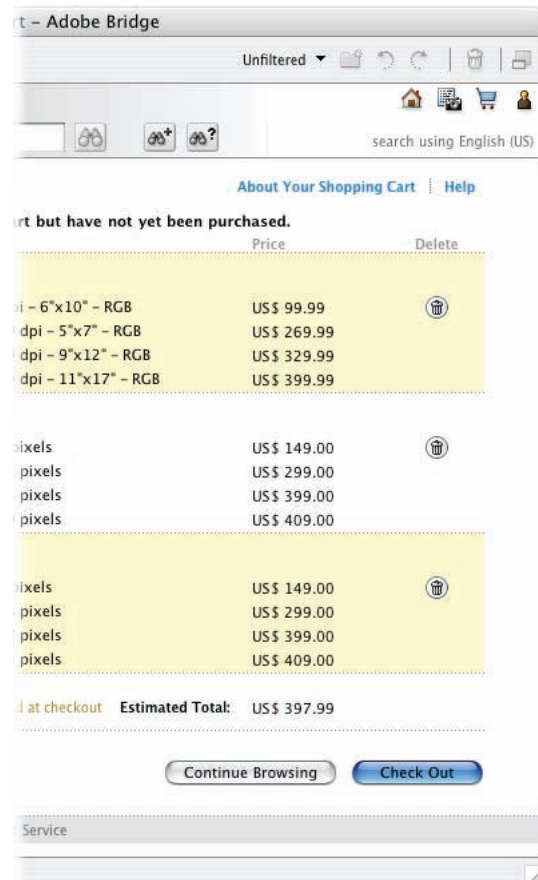
6. Purchase high-resolution images

You can replace low resolution comps with high resolution images directly from InDesign. Highlight the comp image in the Links palette, and from the Links palette menu, choose Purchase This Image. Alternatively, you can right-click (Control-click if you're using a one-button mouse on Mac OS) and choose Purchase This Image from the contextual menu. The image purchase data is automatically loaded into your shopping cart and presented to you. Images from several different libraries can be placed in the same shopping cart and purchased in a single transaction.

Note: *The usage rights to all of the royalty-free images that you purchase through Adobe Stock Photos are covered by one license agreement. You no longer need to track multiple license agreements for images from different libraries.*

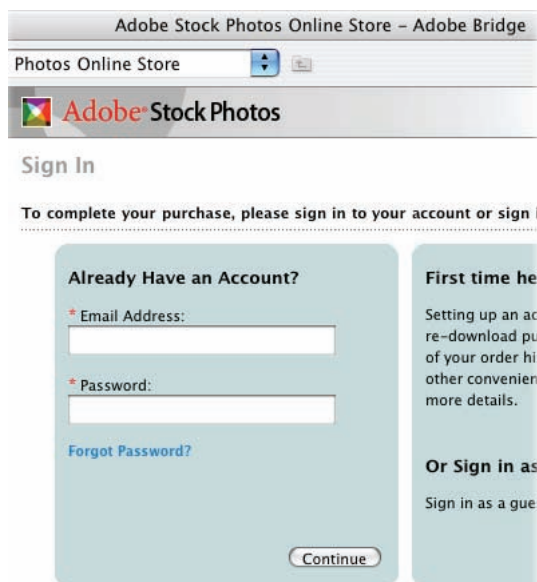
7. Review your shopping cart

Verify that you want to purchase the images in the shopping cart. If you decide not to purchase an image, you can delete it and then either select Continue Browsing or Check Out to purchase the remaining images in your cart.



8. Log into your account

The Sign In window appears when you select Check Out. Adobe Stock Photos in Adobe Bridge contains an integrated secure shopping cart for purchasing images. If you don't already have an Adobe Stock Photos account set up, you can click Set Up An Account and follow the directions. There are several benefits of having an account for your purchases, including the ability to view order status, track account history, and re-download previously purchased images. Alternatively, you can purchase images as a guest.



9. Complete your purchase

In the Review Order window, you can verify your billing information and image purchase details, review the license agreement, and enter any applicable promotional codes. After reviewing the terms of the license agreement, select the checkbox if you agree to the terms, and then select Purchase This Image. The download box appears, and you can either download the high-resolution images immediately or choose to download them at a more convenient time. All downloaded purchased images are placed in your Purchased Images folder located in the Favorites panel of Adobe Bridge under Adobe Stock Photos.

Conclusion

Adobe Stock Photos reduces the number of steps needed to try, track, buy, and download high-resolution images. Images from multiple providers can be purchased with one transaction and are covered under one license agreement. The entire design workflow can occur within Adobe Creative Suite 2 components from search to purchase.

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